



ERTH



OUR STORY

Erth is a unique part of the enduring legacy of the late His Highness Sheikh Zayed bin Sultan Al Nahyan, the founding father of the United Arab Emirates.

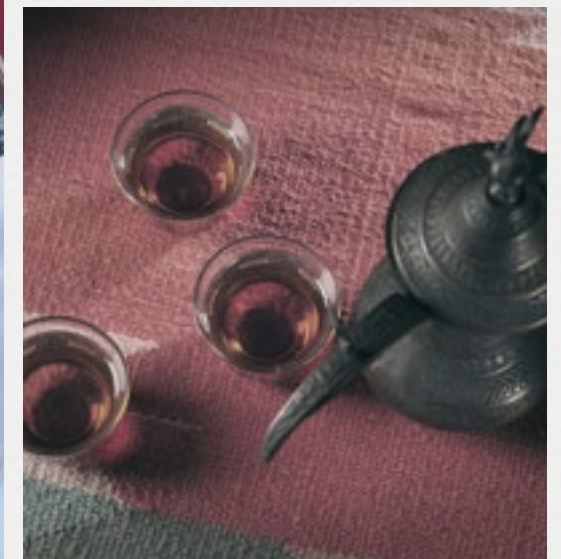
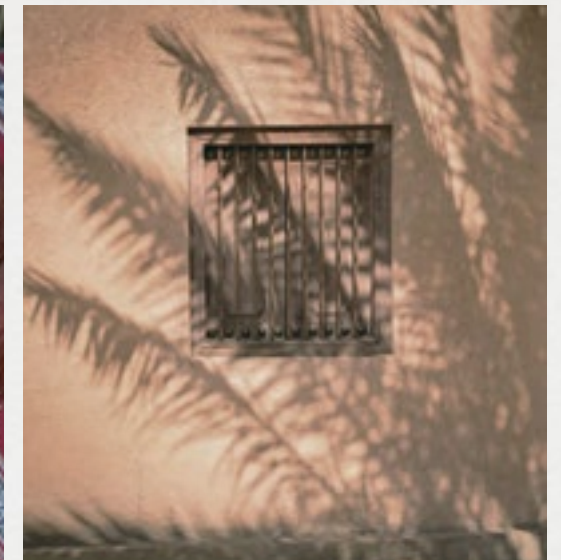
In 1983, Sheikh Zayed envisioned the creation of a dedicated recreational space for officers of the UAE Armed Forces in the heart of the Abu Dhabi community. It would be located on 75 hectares of land in what was then the south-eastern edge of Abu Dhabi.

Ten years after construction began, the Armed Forces Officers Club was inaugurated on 1 December, 1997 by His Highness Sheikh Khalifa bin Zayed Al Nahyan, then Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, now President of the UAE and Ruler of Abu Dhabi.

Initially, the Officers Club was used exclusively by members of the UAE Armed Forces and their families. Then in 2003, consistent with Sheikh Zayed's vision, it also opened its doors to the public with the establishment of the Armed Forces Officers Club and Hotel.

In 2021, a new chapter is being written in the story of the Armed Forces Officers Club and Hotel with its reinvention as Erth. With a name that means legacy, Erth encompasses a flagship resort, sports club, ballroom and restaurants, along with a range of bespoke hospitality, catering and event services.

With a storied past and a unique combination of world-class facilities, the Officers Club has long been one of Abu Dhabi's best kept secrets. Erth will build on that legacy and enable that secret to be shared with a wider array of discerning guests from across the UAE and around the world.



OUR BRAND – INSPIRED BY UAE HERITAGE

From our brand mark to the quality of our services and facilities, Erth is continually inspired by aspects of our rich cultural heritage. The chevron pattern is a modern interpretation of weaves found in UAE traditional handicrafts.

Erth remains committed to providing guests with unique memorable experiences whilst strengthening the property's reputation as a leader in traditional Emirati hospitality.

RESORT

STAY WITH A STORY



A new chapter begins in 2021 when Erth emerges from an extensive rejuvenation programme with a brand-new identity but an age-old mission: to provide guests with the highest quality of traditional Emirati hospitality.

Every detail of Erth has been inspired by aspects of our cultural heritage and legacy. From Erth's iconic falcon-inspired shape, designed by esteemed French architect, the late Roger Taillibert, in the mid-1980s, through to the precise service provided by our Mudeefs [hosts], every stay is a story and every story is unique.

Located 15 minutes from downtown Abu Dhabi and in close proximity to the iconic Sheikh Zayed Grand Mosque and the Wahat Al Karama memorial, Erth offers guests an evocative gateway into the past, present and future of the UAE.





- 1. Al Terhab Lobby
- 2. Al Magheeb
- 3. Al Metla
- 4. Al Fayy Garden
- 5. Al Rayeh Club Lounge
- 6. Erth Villas

- 7. Al Waryah Pool
- 8. Hidd Restaurant
- 9. Asrah Pool Lounge
- 10. Al Roudha Oasis
- 11. Al Rimal Restaurant
- 12. Ramsa Restaurant

- 13. Etizan Fitness
- 14. Bahanis Restaurant & Sports Hub
- 15. Erth Catering
- 16. Erth Ballroom
- 17. Helipad
- 18. Al Yisrah Jetty



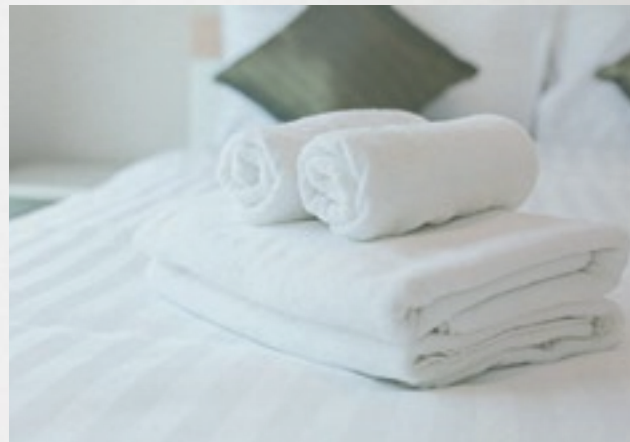
MARHABA

Upon arrival, guests are greeted by a stunning oasis of green palm tree-lined walkways leading to the Al Terhab lobby, where connective communal spaces warmly welcome you with calming natural tones.

Seamlessly woven into the fresh modernity of the space, a curated collection of handmade objects showcase personal artistry and traditional Emirati crafts.

Inspired by the seafaring ways of our ancestors, Al Terhab atrium is designed with a free-standing sail structure. Authentic echoes of Emirati architecture can be seen throughout the property.





ROOMS

Our accommodation provides welcoming and family-friendly spaces, bathed in natural light with views overlooking the beach or Al Fayy, our central garden.

Each room is an expression of elegance, featuring contemporary furnishings and thoughtfully appointed bathrooms. Palm tree extracts sourced from the property add sustainable touches throughout.

For guests seeking additional space, privacy and personal service, our Al Kuhaila Club Rooms provide an elevated experience of comfort and harmony, including access to our exclusive Al Rayeh Club Lounge and dedicated concierge service.

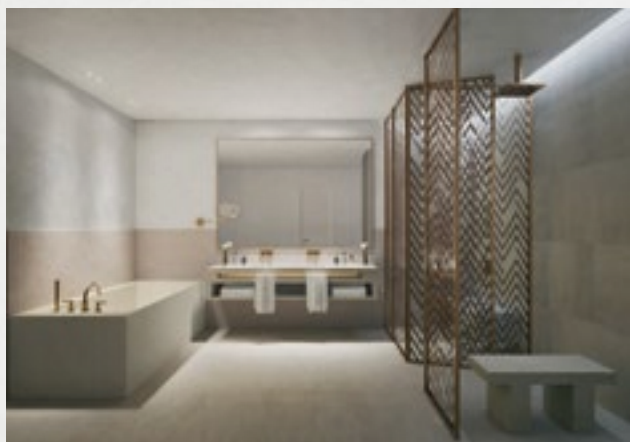
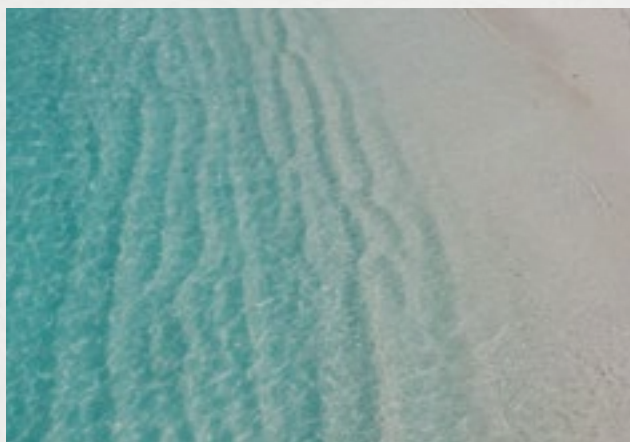




SUITES

Our suites are homelike sanctuaries in five distinct styles, namely Minhaf, Al Muradi, Shwaiman, Al Hidra and Rabdan. Each offers access to the Club Lounge and the services of our dedicated concierge. Our suites are spacious yet intimate in their ambience, providing the perfect retreat to work or relax. Private balconies present uplifting sea or garden views and luxurious bathrooms offer the indulgence of a deep, freestanding tub.

In honour of the heritage in which we hold so much pride, the ceilings of each suite feature traditional Arish – an intricate woven construction made with dry palm leaves, palm trunks and ropes. In harmony with this authentic design detail, the walls are adorned with handmade palm sourced from our gardens.



VILLAS

Our beach villas are designed for guests seeking refined residences on the Arabian Gulf coastline.

Sitting along the waterfront of the Khor Al Maqta channel, our villas Al Taff [1-bedroom], Baynouna [2-bedroom], Towam [3-bedroom] and Al Dhafra [VIP Villa] face the white sands and crystal waters of our private Blue Flag certified beach.

With architecture in harmony with local aesthetics, added touches of authentic charm are found inside, where mellow tones inspired by the desert and sea

landscape are accented by greens influenced by our natural environment.

The outdoors are never forgotten, with floor-to-ceiling glass doors offering direct access to a private pool and the beach where migrating birds come to nest. In this secluded outdoor space, guests will feel profound peace and privacy, with each villa also having a dedicated Mudeef [host] on call at all times to provide timely assistance if required.



CLUB LOUNGE

A PRIVATE OASIS



Guests in our club rooms, suites and villas can enjoy exclusive access to our Club Lounge overlooking a serene garden and offering a range of thoughtful amenities.





CLUB LOUNGE

Serving as an extended living room, the Al Rayeh Club Lounge provides guests with a convenient space for rest and relaxation. With access to changing rooms, shower facilities and luggage lockers, it also provides a comfortable, temporary haven for early arrivals or late departures. Throughout the day, club guests can enjoy gourmet food and beverages, including breakfast, lunch, Emirati desserts, and Ghawah [Arabic coffee].

Guests who enjoy the advantage of our club lounge amenities will also benefit from the services of our dedicated concierge team. As well as delivering world-class hospitality within our club lounge, a Mudeef [host] will always be on hand to answer questions, arrange services or trips, or provide other assistance during your stay.

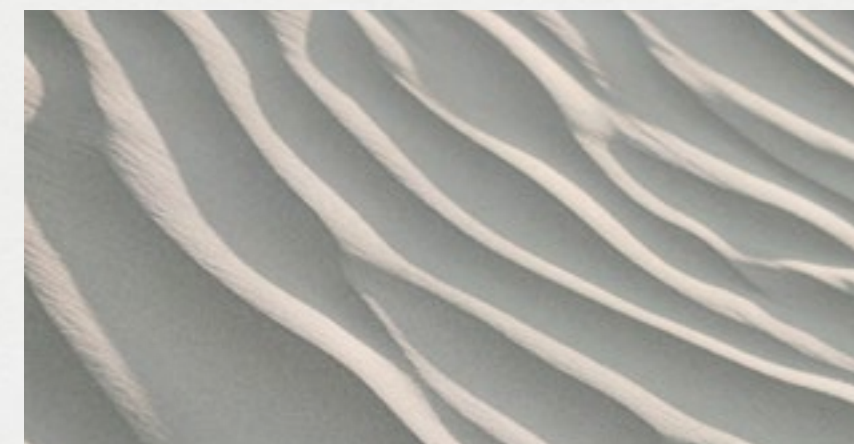


DINING

A WORLD OF FLAVOUR

The sharing of food and drink is an intrinsic part of regional and Emirati culture.

Erth offers a range of options to suit every moment and palate, from authentic Emirati cuisine, traditional Ghawah, dates and Khaleeji [Gulf] inspired fine patisserie to Kosher certified delicacies. Night or day, guests and visitors can satisfy their appetite with anything from light bites to a full restaurant experience.



Al Rimal

Our all-day dining options include something for everyone. Throughout its distinct buffet zones, diners will find an array of authentic Emirati dishes, international classics, Asian delicacies, Arabic comfort foods and fine beverages. Live 'show kitchens' also bring our diverse culinary talents out into the open. Al Rimal's outdoor seating overlooks the beautiful Al Fayy Garden, while its lounge and coffee bar offer a range of relaxed spaces to settle into.



Bahanis

Bahanis is our casual grab-and-go restaurant, located at the heart of the sports hub. With an emphasis on healthy cuisine and hand-crafted beverages, it offers a casual atmosphere for enjoying refreshments indoor and out.

Souq Erth

A retro souq [market] experience is brought to life at Souq Erth. Guests can browse a medley of traditional carts offering street-food snacks as well as crafts, gifts, and flowers, and relax in the souq's boutique seating area.

Ramsa

This modern contemporary restaurant is inspired by the joy of conversational exchange between friends, colleagues and loved ones. With its wide-ranging views of the garden and the sea beyond, it is a vibrant place for evening gatherings, both indoor and out, offering a menu of authentic casual dishes with paired selections of international beverages.

Hidd

Our beach restaurant, Hidd, celebrates Erth's picturesque location on the edge of the Arabian Gulf. Its shoreline setting is the perfect vantage point to take in the beauty of the sea. It is equally alluring in the evening when sunset lights the scene with a magical amber glow. The food on offer is captivating, with à la carte menus for lunch and dinner showcasing the very best of local flavours.

Asrah

In the Beach Club's main pool, awaits Asrah, our pool restaurant, serving beverages, ice creams and light snacks.

Beetza

We honour authentic Neapolitan pizza at Beetza, our modern Italian eatery. Guests can choose from a range of light snacks, salads, authentic pasta dishes and paninis, as well as both hot and cold beverages.



EVENTS

THE ART OF GATHERING



We take great pride in our eclectic range of 17 high-specification venues, including a ballroom, cinema hall and theatre. With indoor and outdoor spaces of all shapes and sizes for seminars, conferences, product launches, family gatherings, weddings and exhibitions, Erth is an active part of the social and cultural landscape of Abu Dhabi. Our dedicated and professional events team work tirelessly to ensure that every detail is perfect and that your events are delivered to the highest standards.





ERTH BALLROOM

Our ballroom's spatial versatility, modern facilities and professional support teams ensure that every event is beautifully designed, seamlessly executed, and truly memorable.

The vast 2,800 sqm event and meeting area is split over three flexible spaces: the central Erth Ballroom and two adjacent natural-daylight rooms, one on either side. State-of-the-art lighting, audio and simultaneous translation systems enable a professional production experience every time.

The presence of 600 parking spaces within easy walking distance of the venue and an optional valet service ensure a smooth and hospitable experience for guests.



WEDDINGS

With its spacious, elegant ballroom, landscaped gardens and contemporary catering facilities, Erth is one of the region's pre-eminent wedding venues making every moment of your special occasion unforgettable.

Our experienced team of wedding planners and event specialists stand ready to help you honour the most special of lifetime experiences. They are committed to ensuring that every couple, along with their families and guests, enjoy a truly memorable occasion from the moment of their arrival through to the last dance of the evening. If your festivities will extend for days, as is common

in many cultures, we are fully equipped to accommodate your needs and deliver a quality event from beginning to end.

Ideal for those precious moments leading up to the wedding, our dedicated ballroom bridal suite is a private sanctuary. Brides can relax and prepare with all of the necessary facilities on hand, including a private room, make-up and hair studio, bathroom, family waiting areas and a garden courtyard that is perfect for photographs.

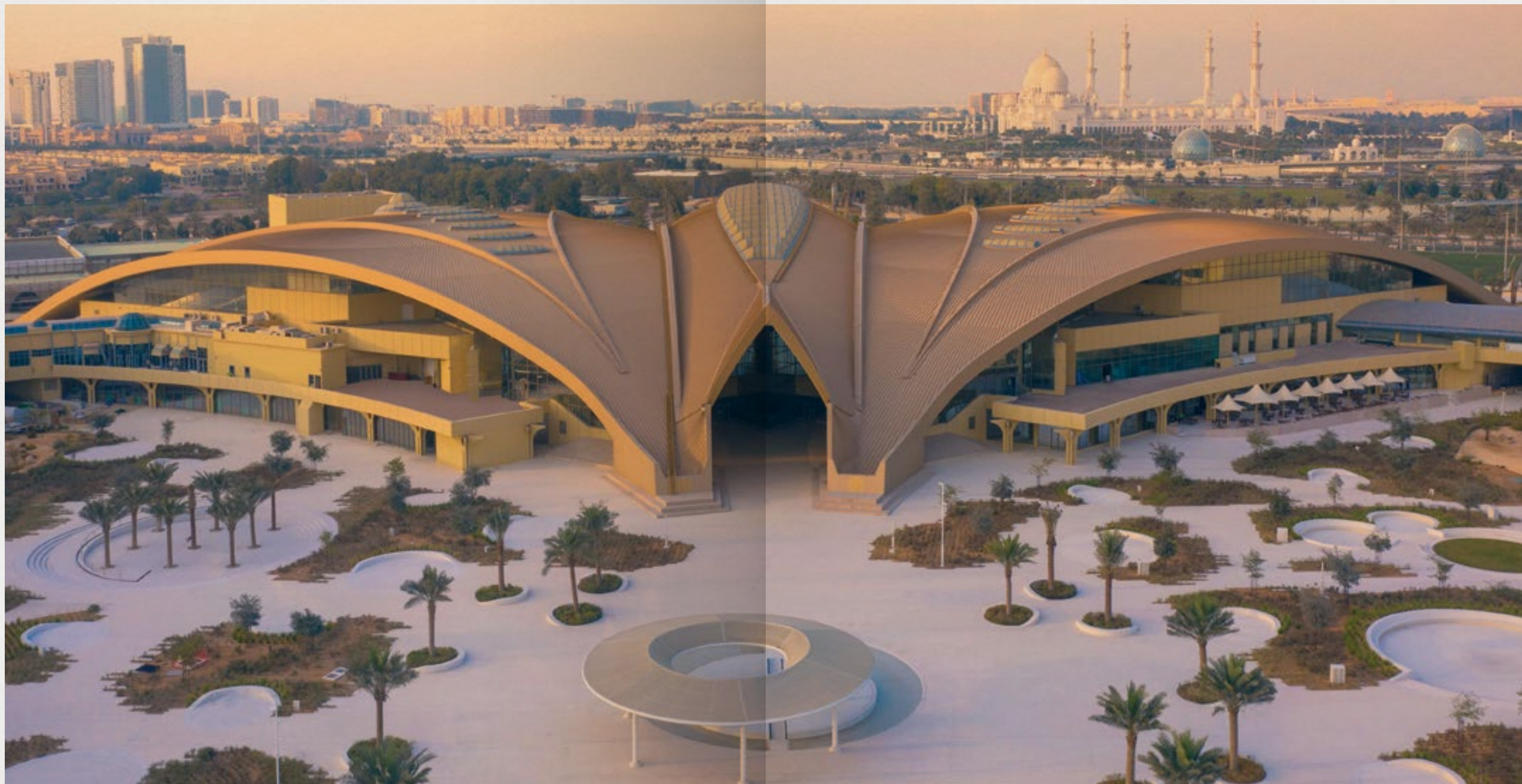
OUTDOORS

THE BEAUTY OF NATURE



Nestled between the two wings of Erth,
our Al Fayy Garden has a rich history as
a setting for high-profile government,
corporate, and private events.





AL FAYY GARDEN

Our newly-landscaped Al Fayy Garden can be deployed as an open-air extension to our ballroom, providing a charming oasis suited to outdoor performances and receptions held before or after weddings and other functions.

When not in formal hosting mode, the garden provides an inviting leisure retreat for all, with its green spaces, pools, dining amenities and kids play areas.

The garden's collection of native and culturally significant botanical species includes many mature palms and desert plants, sustainably watered by a falaj-inspired underground irrigation system.

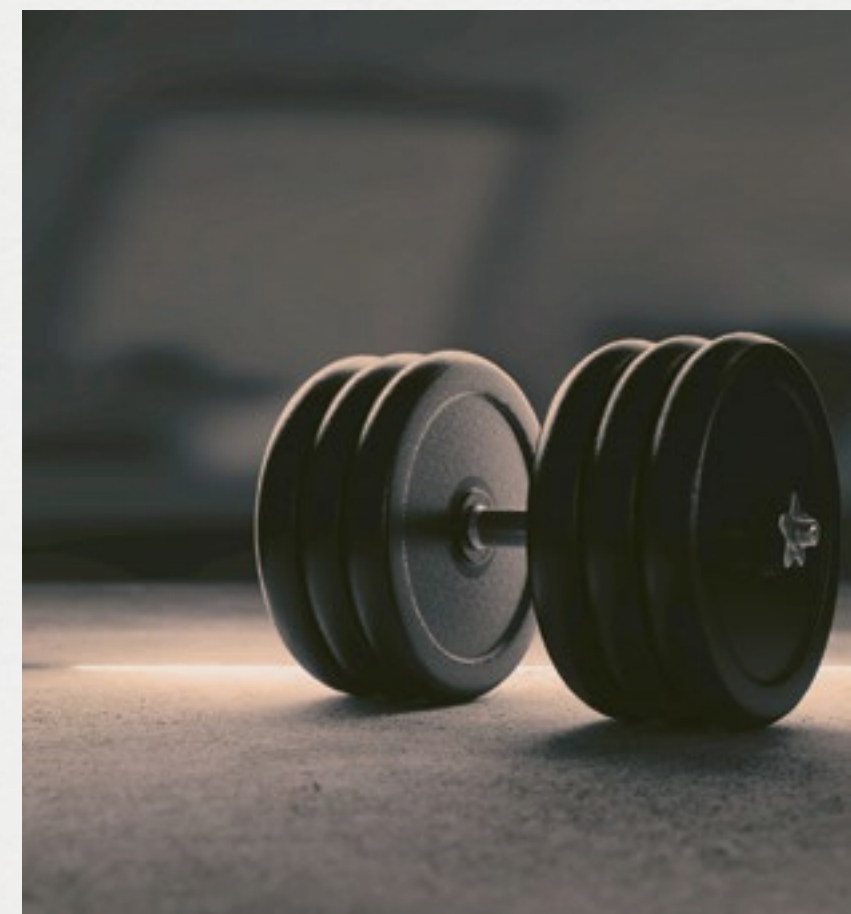
LEISURE

FINDING BALANCE



The word Etizan expresses the idea of equilibrium, making it a fitting concept for our new fitness brand. Achieving balance is a fundamental pillar of physical and mental wellbeing, and a core philosophy at Erth.

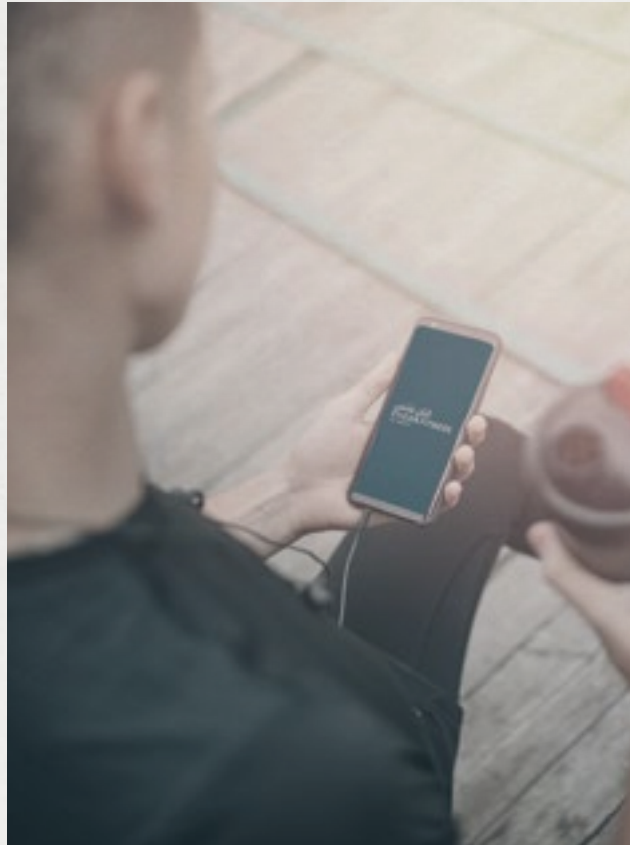




FITNESS

Etizan enhances our fitness offering with a comprehensive range of facilities including one of the largest mixed gyms in Abu Dhabi, as well as sports and training programmes for all levels of participants from amateur to professional. Host to one of the largest annual sporting events the Zayed Sports Tournament, Etizan aims to foster a sense

of community for health-focused people pursuing balanced wellness and seeking to fulfil their own potential. Membership to Etizan Fitness is open to residents and guests on a daily, monthly or annual basis.



SPORTS

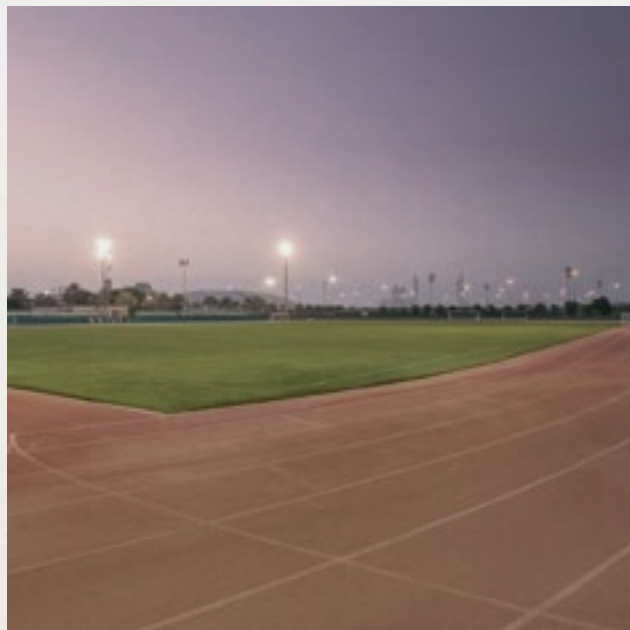
Originally built for military training purposes, our 500 sqm gym is dedicated to mixed and female-only fitness. In one self-contained facility, our recreation and sports areas boast an array of indoor and outdoor equipment for people of all ages and fitness levels. We welcome those seeking physical fitness, the exhilaration of competition, or pure enjoyment and leisure, catering equally to fitness professionals and those seeking a fun family day out.

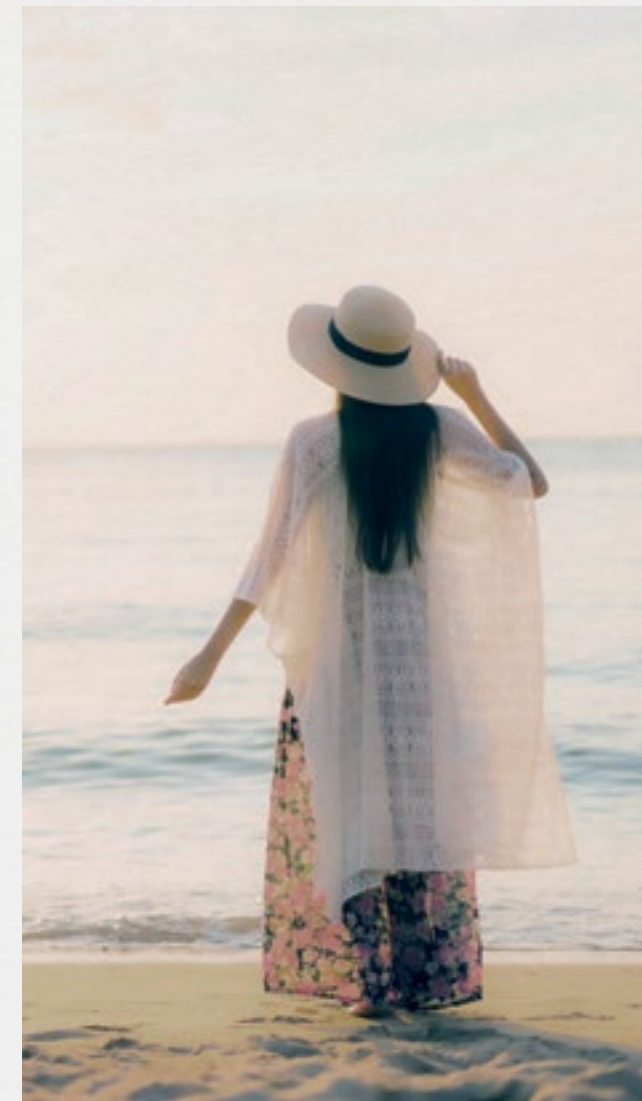
The expansive facility features the latest equipment, dedicated training studios and a Mixed Martial Arts [MMA] studio. Members can enrol, book classes and manage their schedules through a dedicated wellness app.

For swimmers, our eight-lane, indoor, Olympic-sized pool is available for private lane rental. For football, we have a range of artificial and natural, indoor and outdoor pitches for training and matches. Sizes range from 5-a-side to a FIFA-certified 11-a-side pitch. Referee services, as well as boot and ball rental, are also available.

There are dedicated amenities for many physical activities, including gymnastics, aerobics, squash, bowling, tennis, track and field, and children's play. Indoor sports include football, volleyball, basketball, shooting and Jiu Jitsu.

After training or a game, our sports massage therapists, steam bath and Jacuzzi are there to support your relaxation and recovery.





BEACH

The beach lifestyle is an irresistible part of the Erth experience for residents and guests. Our prime seafront location, with its private, 1km Blue Flag certified beach can be enjoyed at our new Beach Club, located where our lush gardens meet the water's edge. Designed as a destination for all ages, it offers restaurants and eateries, a pool, sun lounge areas and tranquil shaded spots.

CATERING AND HOSPITALITY SERVICES

EXCELLENCE AT SCALE



Our expert catering division delivers culinary excellence at scale, playing an important role behind-the-scenes of some of the most prestigious events in the UAE.





CATERING HUB

The expansion of our catering facilities will triple our capacity and enable us to deliver culinary excellence at an even greater scale.

Our 9,000 sqm Central Production Unit [CPU] increases efficiency by 50%, enabling our team, comprising talents from over 50 nations, to create up to 100,000 meals per day.

Featuring the latest equipment and technology, an academy and an innovation lab, this comprehensive working environment aims to set a new benchmark for the UAE catering industry.



HOSPITALITY SERVICES

With state-of-the-art kitchen facilities, our professionally-trained and highly-motivated team of chefs and support staff are committed to the highest food, hygiene and safety standards.

Our broader service offerings include long-term facility management and other essential support functions including cleaning, laundry, light maintenance and recreation management.

ISO and HACCP certifications reflect our sustained commitment to excellence and compliance with all applicable industry standards.



We look forward to welcoming you to Erth and showcasing the very best of Emirati hospitality.



